MEETING DETAILS

DATE

October 18-21, 2015

VENUE

Hotel Meliá Castilla
Capitán Haya 43 | 28020 Madrid | SPAIN
www.meliacastilla.com

MEETING LANGUAGE

The official language of the meeting is English.
All abstract submissions and presentations must be submitted in English.

PARTICIPANTS

Approx. 800 participants are expected

MEETING ORGANISER

AIM Group International, Vienna Office
Mariannengasse 32 | 1090 Vienna
Phone  +43 (0)1 402 77 55-0
Fax    +43 (0)1 402 77 31
www.eans2015.com

email   eans2015@aimgroup.eu
email S&E eans2015.sponsor@aimgroup.eu
email Housing eans2015.hotel@aimgroup.eu
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## EANS 2015

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## SPONSORSHIP & EXHIBITION OPPORTUNITIES

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BACKGROUND INFORMATION | ABOUT EANS

PURPOSE

The European Association of Neurosurgical Societies (EANS) is a fast-developing independent association, both of European neurosurgical societies and of individual neurosurgeons from all over the world. Our objective is to enable our members to enhance the care they deliver to their patients by facilitating the exchange of scientific information at the highest level. In pursuit of this goal, we arrange a wide range of meetings, symposia and educational courses, including the European Congress of Neurosurgery and the highly regarded European Training Courses in Neurosurgery.

We recognise the huge part that e-learning now plays in the advancement of scientific knowledge, and are delighted to be able to provide a comprehensive online library of neurosurgical material via the EANS Academy. But we know too, that there is no substitute for “being there”, and therefore offer a growing number of fellowship and observership programmes, both on our own account and in collaboration with selected partners.

We are delighted that both our membership and the number of participants at our major meetings and events continue to grow and are keen to work together with industry partners to bring the most exciting and innovative products and techniques to our audience via both on-site and virtual exhibition and sponsorship.

For more information about the EANS, its activities and membership, please visit: www.eans.org

EANS – European Association for Neurosurgical Societies

The primary advocate for neurosurgery, neurosurgeons and their patients in Europe and beyond
BOARD OF OFFICERS

President
Vladimír Beneš, Czech Republic

Secretary and President Elect
André Grotenhuis, The Netherlands

Treasurer
Andras Buki, Hungary

Chair of the Training Committee
Nejat Akalan, Turkey

Past President
Johannes Schramm, Germany

Vice Presidents
Toomas Asser, Estonia
Jannick Brennum, Denmark
Shlomi Constantini, Israel
Domenico d'Avella, Italy
Peter Hutchinson, United Kingdom

NON VOTING MEMBERS

President of UEMS Section of Neurosurgery
Johannes van Loon (Belgium)

Editor in Chief of Acta
Nicolas de Tribolet (Switzerland)

Executive Director
Susie Hide, United Kingdom
Participant Numbers in recent years:  
- EANS 2012 Bratislava | 530 participants  
- EANS 2013 Tel Aviv | 929 participants

Participants per Expertise

<table>
<thead>
<tr>
<th>Expertise</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neurosurgery</td>
<td>39.97%</td>
</tr>
<tr>
<td>Neuro-Oncology</td>
<td>7.76%</td>
</tr>
<tr>
<td>Other - Please Specify Below</td>
<td>3.42%</td>
</tr>
<tr>
<td>Neurology</td>
<td>2.51%</td>
</tr>
<tr>
<td>Pharmacology</td>
<td>2.00%</td>
</tr>
<tr>
<td>Physiology</td>
<td>2.00%</td>
</tr>
<tr>
<td>Neurosciences</td>
<td>1.37%</td>
</tr>
<tr>
<td>Radiation</td>
<td>1.00%</td>
</tr>
</tbody>
</table>

Participants per Professional Interest

<table>
<thead>
<tr>
<th>Professional Interest</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cancer (Neurosurgical Oncology)</td>
<td>15%</td>
</tr>
<tr>
<td>Brain Aneurysm &amp; AVM</td>
<td>14%</td>
</tr>
<tr>
<td>Spine &amp; Peripheral Nerves</td>
<td>11%</td>
</tr>
<tr>
<td>Skull Base Surgery</td>
<td>10%</td>
</tr>
<tr>
<td>Functional &amp; Stereotactic Neurosurgery</td>
<td>9%</td>
</tr>
<tr>
<td>Traumatic Brain Injury</td>
<td>7%</td>
</tr>
<tr>
<td>Cerebrovascular Disease</td>
<td>7%</td>
</tr>
</tbody>
</table>
Participants per Nationality

- Africa & Atlantic: 0.2%
- Central Asia: 0.4%
- Central & South America: 3.2%
- Middle East: 6.8%
- Rest of the World: 7.0%
- East Asia & Pacific: 12.9%
- Eastern Europe: 18.0%
- North America: 20.3%
- Western Europe: 47.9%

Participants per Age

- less than 35: 28.57%
- 35 - 44: 23.40%
- 45 - 54: 24.62%
- 55 - 64: 17.93%
- greater than 64: 5.47%
BACKGROUND INFORMATION | PAST MEETING STATISTICS: PAST SPONSORS

Aospine

Artworld

Biocad

Biomet

bk medical

Brainlab

Cadwell

Codman

Congress of Neurological Surgeons

Covidien

CryoLife

CTS

Delta

DePuySynthes

DTR Medical

EANO

Elekta

Ethicon Biosurgery

HyperBranch

HS

inomed

Meeting Organiser
AIM Group International, Vienna Office | Mariannengasse 32 | 1090 Vienna
Phone +43 (0)1 402 77 55-0 | eans2015@aimgroup.eu | www.eans2015.com

Errors and omissions excepted
BACKGROUND INFORMATION | PAST MEETING STATISTICS: PAST SPONSORS

Integra

Jeil Medical Corporation

Karger

KLS martin group

Leica

LONDON

magforce

Medison

Medprin

Medtronic

Micromar

Monteris

Neopharm

novocure

NRC CNRC

pmi Doro

Premia Spine

Roche

setred

sonowand

Sophysa

Söring
Stich
UFSK

Storz
Varian

stryker
visionsense

the STASH
Zeiss

Thieme
WFNSMADRID2017

Tissuemed
It is our pleasure to welcome you to Madrid for EANS 2015, the annual meeting of the European Association of Neurosurgical Societies. We have both been closely involved in EANS activities for several years, and are now delighted to have the opportunity to host this fast growing event in Spain. We are confident that Madrid’s vibrant atmosphere, along with our chosen meeting topic, Technical Advances in Neurosurgery, and the acknowledged experts whom we have invited to discuss these advances, will ensure a memorable scientific and social programme.

EANS 2015 Organising Committee

The committee members and their areas of specific responsibility are as follows:

Committee

Juan A. Barcia
Jesus Lafuente
Cristina Torres
Luis Ley
Francisco González Llanos
Pepe Hinojosa
Avelino Parajón
Kita Sallabanda

Fields of responsibility

Oncology: Luis Ley, Juan A. Barcia
Skull base: Francisco González Llanos, Jesus Lafuente
Vascular: Francisco González Llanos, Luis Ley, Avelino Parajón
Spine: Jesus Lafuente, Avelino Parajón
Pediatrics + Hydrocephalus + Head injury: Pepe Hinojosa, Francisco González Llanos
Functional: Juan A. Barcia, Cristina Torres
Radiosurgery: Kita Sallabanda
MEETING TOPICS

The meeting theme will be “Technical Advances in Neurosurgery”.

This topic will be considered in five thematic blocks (see below) each of which will include a module specifically focused on radiosurgery.

- Oncology and Skull Base
- Vascular
- Spine
- Paediatrics, Hydrocephalus and Traumatic Head Injury
- Functional

+ There will be a topic on Radiosurgery in each block.
ACCESSIBILITY

The Spanish capital is in the centre of the Iberian peninsula. It is the third largest city in the European Union and is connected by air to the main European and American cities. Approximately 1500 incoming flights land at Barajas Airport each day. The airport is located 15 minutes from the city centre and its two main train stations.

PUBLIC TRANSPORT

Buses and metro run regularly and are highly reliable. Madrid’s underground system is in fact one of the longest in the world. There is also a large taxi fleet, whose prices are also very reasonable. The journey from Barajas airport to the city centre comes to around 25 euros.

CLIMATE

Madrid has a moderate continental climate. In winter, the temperatures range between 2 and 12 degrees centigrade and between 25 and 30 degrees centigrade in summer. The breeze that blows down from the Guadarrama mountain range through the plateau is responsible for Madrid's almost permanent blue skies. Average temperature during the month of October is 15 degrees centigrade with an average of 4 hours sunshine each day and only negligible rainfall.
EANS 2015 | THE VENUE

The Hotel Melià Castilla is located 15 minutes from Barajas airport and near Chamartín train station. It provides guests with quick and easy access to public transport or a walk to the city’s major attractions, cultural centres and shopping and business areas.

More than 7,000 sqm of meeting space complemented by 915 rooms makes the Melià Castilla one of the largest hotels in Europe. It offers 32 multifunctional meeting rooms with different dimensions and capacities.

Other features include:

- All facilities have a modern and stylish decoration
- Reserved space for coaches next to the main door of the hotel
- Modern fire control system and integrated security cameras
- Air conditioning and central heating
- Free WiFi
COSTS PER SQM

Commercial Exhibition: EUR 550
Non-Profit Booth: EUR 1,000 for 6 sqm (shell scheme included)

The price for rental includes:

✓ Exhibitors’ badges – see list below
✓ 100 word company profile in the Final Programme
✓ General cleaning of public areas and gangways
✓ Invitation to the Welcome Reception for registered exhibitors
✓ Access to the technical exhibition areas and to the ePoster area

<table>
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<tr>
<th>Exhibition space</th>
<th>Free exhibitor badges</th>
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<tr>
<td>0 – 6 sqm</td>
<td>2</td>
</tr>
<tr>
<td>7 – 15 sqm</td>
<td>3</td>
</tr>
<tr>
<td>16 – 24 sqm</td>
<td>4</td>
</tr>
<tr>
<td>25 – 33 sqm</td>
<td>5</td>
</tr>
<tr>
<td>34 – 42 sqm</td>
<td>6</td>
</tr>
<tr>
<td>43 – 51 sqm</td>
<td>7</td>
</tr>
<tr>
<td>52 – 60 sqm</td>
<td>8</td>
</tr>
<tr>
<td>61 – 69 sqm</td>
<td>9</td>
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<tr>
<td>70 – 100 sqm</td>
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Please note:
Space rental does not include any furniture, electrical usage or stand cleaning.
Shell scheme can be provided at an additional cost.
Exhibition services will be available for order in the Technical Manual.
ADDITIONAL EXHIBITION BENEFITS

Exhibiting companies will receive the following additional benefits:

- Logo with hyperlink on the meeting website
- Listing in the Industry Section of the Final Programme
- Acknowledgement on the Sponsorship Board on-site

ALLOCATION OF EXHIBITION SPACE

There is limited space available in the exhibition hall. Space Allocation will therefore be made on a “first-come, first-served” basis. You can find the Exhibition Order Form on the last pages of this document. To order exhibition space, please fill in the order form and email it to:

eans2015@aimgroup.eu

Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and you will be provided with the first deposit invoice. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms are received.

EXHIBITOR’S PROFILE

Upon receipt of the booking form, you will be asked to provide the organiser with a 100 word company profile. This will be published in the list of exhibitors in the industry section of the Final Programme.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the last pages of this prospectus. Please note that signing of the booking form indicates acceptance of these terms and conditions. The booking form will be held as a valid liable contract, by which both parties will be bound.
EXHIBITOR’S REGISTRATION

All exhibitors are required to be registered. The number of exhibitor badges depends on the number of rented sqm of exhibition space (see page 15). For any additional badges there will be charged an exhibitor registration fee.

The exhibitor registration form will be included in the Technical Manual.

TECHNICAL MANUAL

A Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Meeting.

It will include the following:

✓ Technical details concerning the Venue
✓ Final exhibition details and information
✓ Contractor details
✓ Services available to exhibitors and order forms
✓ Exhibitor registration form

SITE INSPECTIONS

Exhibitors and Sponsors are free to visit the venue at their convenience. Please contact the congress organiser to arrange this. Contact information can be found on page 1.
EANS actively seeks ongoing relationships with its industry partners. Therefore we are working on a tool that offers high visibility on both the meeting website, and on the EANS association website (8,000 plus visitors per month), which will be maintained after the meeting. Not only EANS2015 delegates, but also any other interested parties can access the virtual exhibition to learn about the latest products, which makes it a very valuable platform for both neurosurgeons and industry partners.

VIRTUAL BOOTH CONTENT

- Introduction of the company
- Company logo and claim
- Detailed description of products & services
- Power point presentations and videos
- Possibility for visitors to contact the company and direct link to the company website
- Option to increase company pages (for an additional fee)

PRICE STRUCTURE

- The annual fee is EUR 2,000
- Initial set-up included (one-time)
- 1 update per year included (further updates to be charged extra depending on workload)
SPECIAL REQUESTS

We are happy to discuss your specific requirements!
Please contact AIM Group Vienna or the EANS Office

eans2015.sponsor@aimgroup.eu | susie.hide@eans.org | amy.pinchbecksmith@eans.org

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**PLATINUM SPONSORSHIP** | total Sponsorship and Exhibition Revenue of EUR 50,000 and above

- Virtual Exhibition Booth
- 6 delegate registrations
- Full page inside colour advertisement in the Final Programme
- Logo with hyperlink on the meeting website
- Acknowledgement as a Platinum Sponsor in the Industry Support and Exhibition section of the Final Programme
- Acknowledgement as a Platinum Sponsor on the Sponsorship Board on-site

**GOLD SPONSORSHIP** | total Sponsorship and Exhibition Revenue of EUR 35,000-49,999

- 4 delegate registrations
- Half page inside colour advertisement in the Final Programme
- Logo with hyperlink on the meeting website
- Acknowledgement as a Gold Sponsor in the Industry Support and Exhibition section of the Final Programme
- Acknowledgement as a Gold Sponsor on the Sponsorship Board on-site

**SILVER SPONSORSHIP** | total Sponsorship and Exhibition Revenue of EUR 20,000-34,999

- 2 delegate registrations
- Logo with hyperlink on the meeting website
- Acknowledgement as a Silver Sponsor in the Industry Support and Exhibition section of the Final Programme
- Acknowledgement as a Silver Sponsor on the Sponsorship Board on-site

**BRONZE SPONSORSHIP** | total Sponsorship and Exhibition Revenue up to EUR 19,999

- Logo with hyperlink on the meeting website
- Acknowledgement as a Sponsor in the Industry Support and Exhibition section of the Final Programme
- Acknowledgement as a Sponsor on the Sponsorship Board on-site
MORNING OR EVENING SYMPOSIUM

EUR 20,000 Morning or Evening Symposium  60 min

The sponsor will have the opportunity to demonstrate the company's scientific research to a selected audience
through an exclusively held Plenary Session Symposium of 60 or 90 minutes.

✓ Includes hall rental, standard audio/visual equipment and staff assistance in the room
✓ Permission to use the phrase “Symposium Session of the EANS 2015 Annual Meeting”
✓ Session programme will be included in the Final Programme and on the meeting website.
✓ Up to two roll-up banners to promote the symposium session outside the session hall and in the exhibition area.
  To be set up on the day of the symposium. Sponsor to provide roll-up banners and artwork.
✓ Inclusion of a Sponsors’ invitation in the participants’ bags. Max size A4, max weight 150g. The invitation is
  provided by the Sponsor and approved by the organiser (publishing deadline TBA).
✓ Timeslots are allocated on a “first-come, first-served” basis:

  Morning Symposia
  Monday October 19, 2015 at 08:00-09:00
  Tuesday October 20, 2015 at 08:00-09:00
  Wednesday October 21, 2015 at 08:00-09:00

  Evening Symposia:
  Monday October 19, 2015 at 19:00-20:00
  Tuesday October 20, 2015 at 19:00-20:00

✓ Speakers to be chosen and invited by the industry partner. Travel costs, accommodation and registration fees of
speakers to be covered by the industry partner. This also applies in cases where the speakers have already been
invited to the meeting.

✓ The session programme needs to be approved by the EANS Scientific Committee. It is strongly recommended
that sponsoring companies contact the meeting coordinator at an early stage in order to ensure that there will
be no conflicting events.
PARALLEL LUNCH SYMPOSIUM | EUR 15,000

The sponsor will have the opportunity to hold a Parallel Lunch Symposium of 60 minutes.

Three rooms are available on each day of the meeting.

✓ Includes hall rental, standard audio/visual equipment and staff assistance in the room
✓ Permission to use the phrase “Symposium Session of the EANS 2015 Annual Meeting”
✓ Session programme will be included in the Final Programme and on the meeting website.
✓ Up to two roll-up banners to promote the symposium session outside the session hall and in the exhibition area.
  To be set up on the day of the symposium. Sponsor to provide roll-up banners and artwork.
✓ Inclusion of a Sponsors’ invitation in the participants’ bags. Max size A4, max weight 150g. The invitation is provided by the Sponsor and approved by the organiser (publishing deadline TBA).
✓ Timeslots are allocated on a “first-come, first-served” basis:
  Monday October 19, 2015 at 13:55-14:55
  Tuesday October 20, 2015 at 13:55-14:55
✓ Speakers to be chosen and invited by the industry partner. Travel costs, accommodation and registration fees of speakers to be covered by the industry partner. This also applies in cases where the speakers have already been invited to the meeting.
✓ The session programme needs to be approved by the EANS Scientific Committee. It is strongly recommended that sponsoring companies contact the meeting coordinator at an early stage in order to ensure that there will be no conflicting events.
ELECTRONIC POSTER AREA (exclusive sponsorship) | EUR 15,000
An electronic version of the traditional boards will be displayed on monitor screens in a prime location. The highly trafficked e-Poster terminals will allow attendees to access all electronic poster presentations.
✓ Sponsor will be recognised at the entrance to the ePoster area with “Supported by...” and the company logo
✓ Acknowledgement that the ePosters are sponsored by the Company
✓ Sponsor’s logo on meeting website
✓ Acknowledgement of ePosters Sponsor in the Industry Support and Exhibition section of the Final Programme
✓ Please note that the sponsor will not have any input regarding the content of the ePosters.

INTERNET AREA (exclusive sponsorship) | EUR 7,000
There will be an Internet area equipped with workstations where attendees may check e-mails.
✓ The sponsor’s company logo will be displayed on screen background and screen saver
✓ Opportunity to distribute mouse pads with the sponsor’s company logo. This item must be approved by the organiser prior to the production. It will be the company’s responsibility to pay the relevant tax, shipping and any other extraneous charges. Shipping to be coordinated with the organiser.

SLIDE CENTRE (exclusive sponsorship) | EUR 10,000
All meeting speakers must check in at the slide centre to submit their presentation. This offers the opportunity to sponsor an area frequented by almost all of the meeting VIPs.
✓ Sponsor will be recognised at the entrance to the Slide Centre area with “Supported by...” and the company logo
✓ Sponsor’s logo on meeting website
✓ Acknowledgement of ePosters Sponsor in the Industry Support and Exhibition section of the Final Programme
✓ Please note that the sponsor will not have any input regarding the content of the speakers’ presentations.
SPONSORSHIP & EXHIBITION OPPORTUNITIES | SPONSORSHIP

HOSPITALITY SUITE | depending on room size

This is an opportunity to hire a room at the venue that can be used as a Hospitality Suite. The supporting company will be able to host and entertain its guests throughout the event. The company will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

✓ The sponsorship fee includes the room as well as standard tables and chairs
✓ Opportunity to brand the hospitality suite
✓ Acknowledgement on directional signage outside the suite

OVERALL MEETING GRANT

Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. Medical education therefore plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the Meeting, you are making a vital contribution to these efforts. All grants are managed in compliance with relevant accreditation and industry compliance criteria.

✓ Grants of any amount are appreciated and important to the success of the Meeting.
✓ All support will be recognised in the final programme and on the meeting website.
SPONSORSHIP & EXHIBITION OPPORTUNITIES | SPONSORSHIP

NETWORKING BREAKS

EUR 5,000 per meeting day
EUR 12,000 for the whole meeting duration

During session breaks F&B is served in the exhibition area, on each meeting day.

Hospitality provided will be in compliance with all relevant industry codes.

✓ Sign with Sponsors’ company name will be placed in the catering area during all breaks
✓ Sponsor will be given the opportunity to brand the napkins with their company logo (at an extra cost)

WELCOME & NETWORKING RECEPTION (exclusive sponsorship) | EUR 10,000

Industry partners will have the opportunity to sponsor the networking reception on the first evening at the venue to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

✓ Sponsor’s logo on sign at the entrance to the Welcome Reception.
✓ Opportunity to provide items bearing company logo for use at the event (to be approved by the organiser).
✓ Sponsor will be acknowledged in the Industry Support and Exhibition section of the programme and on the event website.

NETWORKING EVENT (exclusive sponsorship) | EUR 12,000

On the second evening of the meeting there will be another event for networking reasons taking place at a location outside the venue. This event is offered to all delegates for an extra fee.

Hospitality and any activities provided will be in compliance with all relevant industry codes.

✓ Sponsor’s logo on sign at the entrance to the Networking Event.
✓ Opportunity to provide items bearing company logo for use at the event (to be approved by the organiser).
✓ Sponsor will be acknowledged in the Industry Support and Exhibition section of the programme and on the event website.
✓ Free entrance for up to 10 persons.
MEETING BAGS (exclusive sponsorship) | EUR 10,000

Delegates’ bags will be provided by the organiser and will be branded with the event branding and logo.

- Sponsor will be recognised on the bag with “Supported by...” and the company logo
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the programme and on the event website

MEETING BAG INSERT | EUR 500-1,500 depending on size

Inclusion of promotional material, such as a leaflet or a brochure, in the participants’ bags.

- Material will be distributed to all meeting delegates.
- Please note that the material is provided by the sponsor.
- It will be the company’s responsibility to pay the relevant tax, shipping and any other extraneous charges.
- Size, type and content of the insert must be approved by the EANS Secretariat.
- Shipping to be coordinated with the organiser.

NOTEPADS AND PENS (exclusive sponsorship) | EUR 2,500

Sponsor will provide notepads and pens to be inserted in the meeting bags in addition to a sponsorship fee.

- Notepads and pens will bear the Sponsor’s name and company logo and will be distributed to all participants.
- This item must be approved by the organiser prior to the production.
- It will be the company’s responsibility to pay the relevant tax, shipping and any other extraneous charges.
- Shipping to be coordinated with the organiser.

BRANDED STAFF T-SHIRTS (exclusive sponsorship) | EUR 8,000

The meeting staff will be wearing shirts with the meeting logo and claim and will be provided by the organiser.

- Sponsor will be recognised on the shirts with “Supported by...” and the company logo.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the programme and on the event website.
SPONSORSHIP & EXHIBITION OPPORTUNITIES | SPONSORSHIP

LANYARDS (exclusive sponsorship) | EUR 7,000

Lanyards will be distributed to all meeting participants.
- Lanyards are provided by the organiser and will be branded with the sponsor’s logo.
- Sponsor will be acknowledged in the Industry Support and Exhibition section of the programme and on the event website.

PROGRAMME ADVERTISEMENT

EUR 600 per half page
EUR 1,000 per full page
EUR 1,700 per double page

Inside full colour page advertisement in the Industry Support and Exhibition Section of the 2nd Announcement or Preliminary Programme.
- The Programmes will be available for download on the meeting website prior to the meeting. They may be printed in a very small quantity and distributed on other neurosurgical events.
- Content of the ads to be approved by the organiser.

FINAL PROGRAMME ADVERTISEMENT

EUR 800 per inside half page
EUR 1,500 per inside full page
EUR 2,500 per inside double page
EUR 3,000 full page back cover (exclusive sponsorship)

Inside full colour page advertisement in the Industry Support and Exhibition Section of the Final Programme.
- The Final Programme will be distributed to all participants in the Meeting Bags.
- Content to be approved by the organiser.
SPONSORSHIP & EXHIBITION OPPORTUNITIES | SPONSORSHIP

JOINING INSTRUCTIONS (exclusive sponsorship) | EUR 6,000

Sponsor will be recognised on the joining instructions for all speakers and delegates with “Supported by...” and the company logo.

DIRECTIONAL SIGNAGE (exclusive sponsorship) | EUR 12,000

This sponsor item offers a very high visibility. Sponsor will be recognised on all directional signage items with “Supported by...” and the company logo.

NEWSLETTER BANNER

EUR 6,000 for 10 editions starting from 2014 - EARLY
EUR 10,000 for 10 starting from May 2015 - LATE
EUR 18,000 on exclusive use for all editions - FULL

Starting from 2014 a regular EANS 2015 meeting newsletter will be sent out to the meeting database containing 7,500 neurosurgeons.

The frequency will be increased every few months – from monthly to twice a month to weekly.

✓ Sponsor to provide a banner to be added as a header to the newsletter
✓ Graphic costs for the banner to be paid by the sponsor

SPECIAL REQUESTS

Again, we are happy to discuss your specific requirements!

Please contact AIM Group Vienna
eans2015.sponsor@aimgroup.eu

or the EANS Office
susie.hide@eans.org | amy.pinchbecksmith@eans.org
BOOKING PROCEDURE

APPLICATION FOR SPONSORSHIP & EXHIBITION

Applications for Sponsorship and/or Exhibition must be made in writing with a complete booking form and sent to:
AIM Group International, Vienna Office
Mariannengasse 32 | 1090 Vienna
Phone    +43 (0)1 402 77 55-0
Fax       +43 (0)1 402 77 31
www.eans2015.com
eans2015.sponsor@aimgroup.eu

TERMS & CONDITIONS

Terms and Conditions for Sponsorship and Exhibition are included in the booking forms (see following pages).

ACKNOWLEDGEMENTS

Please note that all Sponsors will be acknowledged in the Industry Section of the Final Programme and on the meeting website. Please forward your company logo (EPS, 300dpi format) in both black/white and colour version to eans2015@aimgroup.eu
Exhibition Application Form

PLEASE USE BLOCK LETTERS

Name of Company: ……………………………………………………………………………………………………………………………..

Name of Contact: ………………………………………………………………………………………………………………………………..

Position: ……………………………………………………………………………………………………………………………………………..

Address: …………………………………………………………………………………………………………………………………………..

Postcode: …………….... City: …………………………….…..…..... Country: …………………………………

Phone: …………………………………… VAT: …………………………………………………………….……..
(including country and area code)

eMail: …………………………………………………………………………………………………………………………………………………

I would like to apply for exhibition space at EANS 2015.

Please indicate your preferred choice of exhibition site: □ Space only □ Shell Scheme

□ Exhibition Space (€ 550 + VAT per sqm stand size) € ………………..

□ Charitable / Non-Profit Booth (€ 1,000 + VAT 6 sqm) € ………………..

* All prices above are subject to VAT

Terms of payment

§ 60% of total fees due with contract raised after application.
§ 40% remaining will be invoiced in June 2015.

Confirmation

Confirmation of your reservation and booth allocation will be mailed to you with an accompanying VAT invoice for the deposit due. All companies are required to pay VAT at the prevailing rate.

Cancellation policy

§ Cancellation received in writing up until 8 months before the exhibition: 10% cancellation fee of total amount
§ Cancellation received in writing up until 6 months before the exhibition: 50% cancellation fee of total amount
§ Cancellation received in writing later than 3 months before the exhibition: the exhibitor will be liable for the total charge

Exhibition layout

The organiser reserves the right to change the exhibition floor layout if necessary. The organiser reserve the right in unforeseen circumstances to amend or alter the exact site of the location and/or booth and the exhibitor agrees to any alteration to the site or the space re-allocated by the organiser.

This application is legally binding

Signature of applicant: ………………………………………

Date: ………………………………………………………….. Name printed: ………………………………………………….
Sponsorship Application Form

PLEASE USE BLOCK LETTERS

Name of Company: ........................................................................................................................................................................

Name of Contact: ..........................................................................................................................................................................

Position: .........................................................................................................................................................................................

Address: ......................................................................................................................................................................................

Postcode: ..............  City: .............................................  Country: .................................................................

Telephone: ......................  VAT: ..........................................................

(including country and area code)

eMail: ..........................................................................................................................................................................................

Please tick ☐ the items which you would like to book:

<table>
<thead>
<tr>
<th>Educational Sponsorship Items</th>
<th>Price in € excl. VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parallel Lunch Symposium 60 min</td>
<td>15,000</td>
</tr>
<tr>
<td>Plenary Symposium 90 min</td>
<td>25,000</td>
</tr>
<tr>
<td>Plenary Symposium 60 min</td>
<td>20,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Featured Areas</th>
<th>Price in € excl. VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic Poster Area</td>
<td>15,000</td>
</tr>
<tr>
<td>Internet Area</td>
<td>7,000</td>
</tr>
<tr>
<td>Slide Center</td>
<td>10,000</td>
</tr>
<tr>
<td>Hospitality Suite</td>
<td>TBA</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Networking Sponsorship Items</th>
<th>Price in € excl. VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Networking Breaks:</td>
<td></td>
</tr>
<tr>
<td>- per congress day</td>
<td>5,000</td>
</tr>
<tr>
<td>- for the whole congress duration</td>
<td>12,000</td>
</tr>
<tr>
<td>Welcome and Networking Reception</td>
<td>10,000</td>
</tr>
<tr>
<td>Networking Event</td>
<td>12,000</td>
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<tr>
<td>Overall Meeting Grant</td>
<td>TBD</td>
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</table>

<table>
<thead>
<tr>
<th>Virtual Exhibition</th>
<th>Price in € excl. VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Fee</td>
<td>2,000</td>
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</table>

Sponsorship Items | Price in € excl. VAT |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress bags</td>
<td>10,000</td>
</tr>
<tr>
<td>Congress bag insert</td>
<td>TBA</td>
</tr>
<tr>
<td>Notepads and pens</td>
<td>2,500</td>
</tr>
<tr>
<td>Lanyards</td>
<td>7,000</td>
</tr>
<tr>
<td>Branded staff shirts</td>
<td>8,000</td>
</tr>
<tr>
<td>Programme advertisement:</td>
<td></td>
</tr>
<tr>
<td>- half page</td>
<td>600</td>
</tr>
<tr>
<td>- full page</td>
<td>1,000</td>
</tr>
<tr>
<td>- double page</td>
<td>1,700</td>
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<tr>
<td>Final Programme advertisement:</td>
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</tr>
<tr>
<td>- half page</td>
<td>800</td>
</tr>
<tr>
<td>- full page</td>
<td>1,500</td>
</tr>
<tr>
<td>- double page</td>
<td>2,500</td>
</tr>
<tr>
<td>- full page back cover</td>
<td>3,000</td>
</tr>
<tr>
<td>Joining Instructions</td>
<td>6,000</td>
</tr>
<tr>
<td>Directional Signage</td>
<td>12,000</td>
</tr>
</tbody>
</table>

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$ Cancellation received in writing later than 3 months before the congress: the sponsor will be liable for the total charge

Confirmation
Confirmation of your reservation will be mailed to you with an accompanying VAT invoice for the deposit due.
All companies are required to pay VAT at the prevailing rate.

This application is legally binding

Signature of applicant: ......................................................

Date: .................................................................

Name printed: .............................................................